



ACCREDITATION COUNCIL FOR PHARMACY EDUCATION

ACPE's Experience with the Standards for Commercial Support

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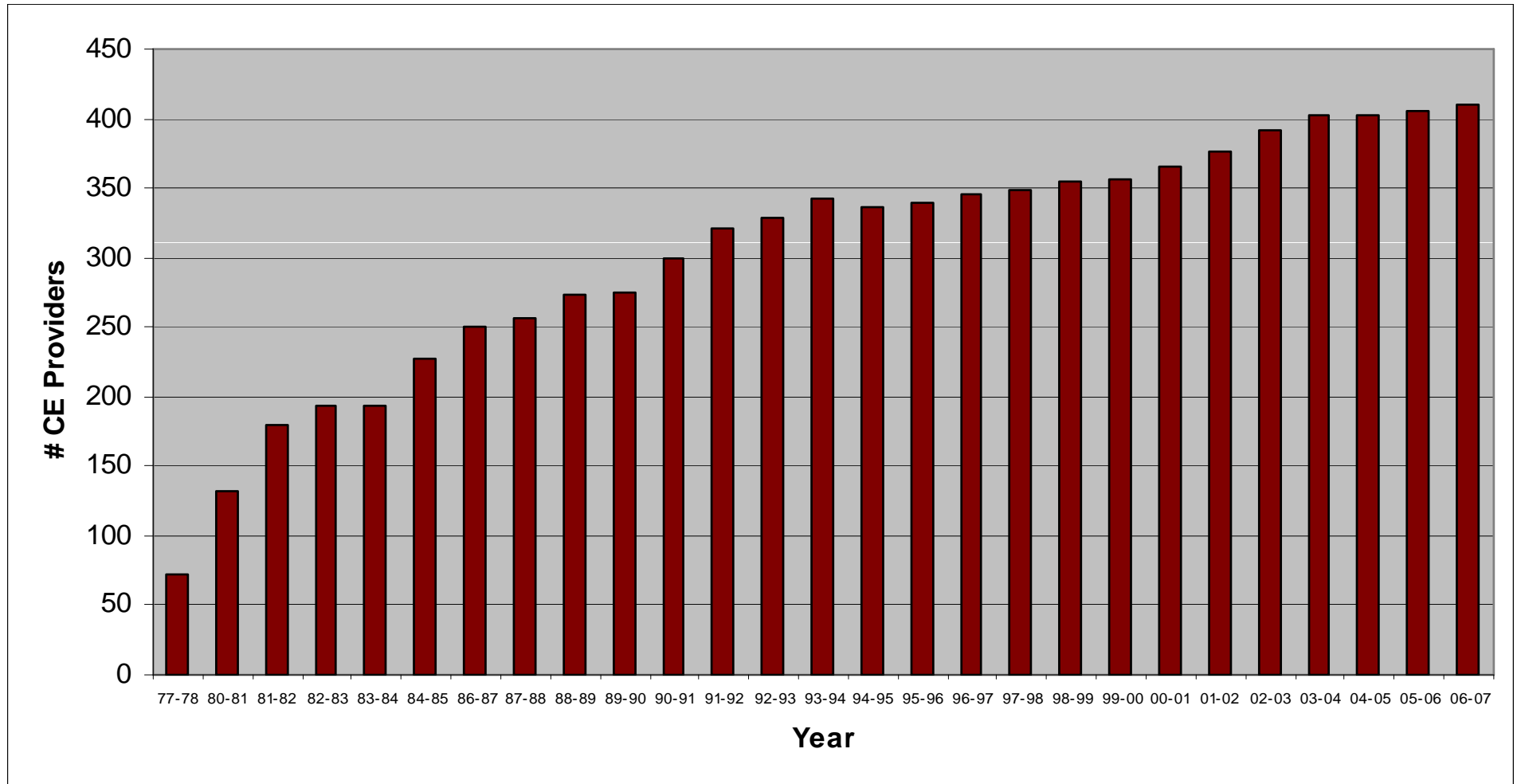
ASSURING AND ADVANCING QUALITY IN PHARMACY EDUCATION

ACPE

- Agency for accreditation of pharmacy education in US and other countries
- ACPE accredits:
 - **Professional degree programs** (i.e., Doctor of Pharmacy degree, Pharm D)
Recognized by:
 - U.S. Department of Education
 - Council on Higher Education Accreditation (CHEA)
 - **Providers of continuing education (CE) including certificate programs (CP)**
 - 1975 – ACPE introduced accreditation standards for CE providers
 - All 53 state boards of pharmacy require CE for re-licensure



ACPE-Accredited CE Providers



ACPE Accredited CE Provider Demographics

Group (Total n = 416)	Percentage
Colleges or schools	21%
Educational companies	23%
Hospitals, Health Care Networks	15%
Local, State or National Associations	21%
Publishers, Government Agencies, etc.	20%



ACPE CE Enterprise: Activities

Year	2001-2002	2002-2003	2003-2004	2004-2005	2005-2006	2006-2007
# Providers	392	402	404	400	399	410
# Activities	15,729	17,516	17,192	22,824	25,181	31,502
# Internet activities	1,286	1,843	2,352	2,839	2,983	3,602
# Live	11,312 (72%)	12,482 (71%)	12,664 (74%)	13,339 (58%)	14,126 (56%)	18,330 (58%)
# Homestudy	4,179 (27%)	4,706 (27%)	4,358 (25%)	9,317 (41%)	10,859 (43%)	12,961 (41%)
# Combined	238 (1%)	328 (2%)	170 (1%)	168 (<1%)	196 (1%)	211 (<1%)



ACPE CE Enterprise: Participants Served

Year	2001-2002	2002-2003	2003-2004	2004-2005	2005-2006	2006-2007
# Providers	392	402	404	400	399	410
# Activities	15,729	17,516	18,706	22,884	25,181	31,502
Participants	1,794,928	2,828,868	2,664,015	3,497,997	3,152,588	3,248,571
Live	701,564 (39%)	794,057 (28%)	824,765 (31%)	774,800 (22%)	808,168 (26%)	817,787 (25%)
Homestudy	1,086,230 (60%)	1,993,635 (70%)	1,818,556 (68%)	2,716,276 (77%)	2,337,306 (74%)	2,420,207 (74%)
Combined	7,134 (1%)	41,176 (2%)	20,694 (1%)	6,921 (<1%)	6,114 (<1%)	10,577 (1%)



ACPE CE Enterprise: Percent ACPE-accredited providers serving other health care professionals

Year	2001-2002	2002-2003	2003-2004	2004-2005	2005-2006	2006-2007
# Providers	392	402	404	400	395	410
Pharmacy Technicians	45%	50%	51%	56%	58%	53%
Nurses	25%	30%	34%	34%	38%	35%
Physicians	20%	25%	30%	30%	31%	31%



Guidelines

- **AMA: Gifts to Physicians from Industry 1990's.**
 - *AMA's "Guidelines on Gifts to Physicians from Industry" Dec 1990; Code of Medical Ethics (CEJA Ethical Opinion 8.061)*
- **PhRMA Code on Interactions with Healthcare Professionals 2002**
 - *PhRMA Code on Interactions with Healthcare Professionals, Pharmaceutical Research and Manufacturers of America July 2002.*
- **Office of Inspector General (OIG): 2003 Compliance Program Guidance for Pharmaceutical Manufacturers**
 - <http://oig.hhs.gov/fraud/complianceguidance.html>
- **AdvaMed Code of Ethics on Interactions with Healthcare Professionals 2004**
 - <http://www.advamed.org/publicdocs/coe.html>
- **ACCME: 2004 Updated ACCME Standards for Commercial Support (SCS)**
 - <http://www.accme.org/index.cfm/fa/EssentialAreas.home/EssentialAreas.cfm>



Office of Inspector General (OIG): 2003 Compliance Program Guidance for Pharmaceutical Manufacturers

Educational Grants. ...While educational funding can provide valuable information to the medical and health care industry, manufacturer grants to purchasers, GPOs, PBMs and similar entities raise concerns under the anti-kickback statute. *..Furthermore, to the extent the manufacturer has any influence over the substance of an educational program or the presenter, there is a risk that the educational program may be used for inappropriate marketing purposes.*

To reduce the risks that a grant program is used improperly... *manufacturers should separate their grant making functions from their sales and marketing functions.* ...Manufacturers should establish objective criteria for making grants that do not take into account the volume or value of purchases made by, or anticipated from, the grant recipient and that serve to ensure that the funded activities are bona fide. *The manufacturer should have no control over the speaker or content of the educational presentation.*



ACPE Memo : February 8, 2005

- Commencing February 1, 2005, *ACPE will not accept applications from pharmaceutical and biomedical device manufacturers* seeking accreditation as providers of continuing education.
- *Effective July 1, 2005, ACPE will not recognize pharmaceutical and biomedical device manufacturers as accredited providers.* Organizations with a commercial interest and any proprietary entity producing health care goods or services, with the exception of nonprofit or government organizations, and non-health care related companies, will not be eligible for ACPE accreditation status. Furthermore, any organization with a commercial interest will not be able to engage in the co-sponsorship of relationship with an ACPE accredited provider.



ACPE Meeting October 2006

- ACPE Board of Directors **approved an update** to ACPE's *Criteria for Quality and Interpretive Guidelines* Criterion 17 Non-commercialism. The update includes the ***adoption of the Accreditation Council for Continuing Medical Education (ACCME) Updated Standards for Commercial Support, October 2004.***
- Implementation Timeline:
A transition period is in effect from today to December 31, 2007. Providers will be first evaluated by these guidelines beginning January 1, 2008.



U.S. Senate Finance Committee Report

April 25, 2007:

**“..lack of proactive or real time oversight for
educational grant programs”**

**“opportunity for abuse remains.. particularly
...in 4. off-label promotion”**



Monitoring of Commercial Support

Questions regarding grant support for Provider Web Tool:

1. The CPE activity will include discussion of off-label use*.

Yes No Don't Know

2. Financial support was obtained for this CPE activity*.

Yes No Pending Approval

3. If you answered "yes" to #2 above, please check all that apply regarding this CPE activity:

- financial support was provided by a commercial interest (e.g. pharmaceutical and/or device manufacturer)
- financial support was provided by a non-commercial interest (i.e. foundation, government, etc.)
- financial support was provided by only 1 grant supporter
- financial support was provided by more than 1 grant supporter
- fully supported (100%) by grant(s)
- partially supported (<99.9%) by grant(s)
- activity would be conducted despite receipt of grant support
- activity would not be conducted if grant support was not received



**ACCP Position Paper Pharmacists
and Industry: Guidelines for
Ethical Interactions (2008)**





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