**DR. ROBERT SMALLING ELECTED PRESIDENT OF ARBO**

Robert W. Smalling, O.D., Warren, AR, was elected President of the Association of Regulatory Boards of Optometry (ARBO) at its recent meeting held in Dallas, Texas. Dr. Smalling has served on the ARBO Board of Directors since 2002 and has also held the positions of Secretary-Treasurer and Vice-President.

Dr. Smalling is a graduate of Arkansas State University and the Southern College of Optometry in Memphis. He has been in private practice in Warren for 24 years.

Dr. Smalling was appointed to the Arkansas State board of Optometry by Governor Bill Clinton in 1989 and has served continuously since that time.

Active in the Arkansas Optometric Association since 1976 and the American Optometric Association since 1970, Dr. Smalling has received numerous awards including the Arkansas Optometric Association’s Optometrist of the Year Award in 2001 and the American Optometric Association’s Thirty-Year Membership Award.

Dr. Smalling states that some of his goals for the coming year are to fully implement developing programs—CELMO and OE TRACKER—and continue to improve the flagship program—COPE. Dr. Smalling says, “this is an exciting time to be involved in..."

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**ARBO ELECTS LEADERSHIP FOR 2005-2006**

The Association of Regulatory Boards of Optometry (ARBO) held its 86th Annual Meeting on June 19-21, 2005, at the Gaylord Texan in Dallas. ARBO is the international association of boards which regulate the practice of optometry for the public welfare.

Robert S. Smalling, O.D., of Warren, AR, was elected President for 2005-2006. Other new ARBO officers elected were Robert M. Easton, Jr., O.D. (Fort Lauderdale, FL) as Vice President and Christina M. Sorenson, O.D. (Scottsdale, AZ) as Secretary/Treasurer. Immediate Past President, Janet L. Carter, O.D. of Reno, NV was elected to serve her second 4-year term. Newly elected to serve on the Board were William B. Rafferty, O.D. (Winston-Salem, NC) to complete a 2-year term and Roger R. Seelye, O.D. (Owosso, MI) Board member for a 4-year term.

Other Board members are Donovan L. Crouch, O.D. (Storm Lake, IA), Steven H. Eyler, O.D. (Davidson, NC), Russell W. Jones, O.D. (Flagstaff, AZ) and Robert L. Sorrell, O.D.
PRESIDENT’S COLUMN

This is an exciting and challenging time for ARBO. We have worked hard over the last few years to raise the consciousness of the profession to the importance of boards of optometry.

I think the saying is, “be careful what you wish for.” ARBO is now recognized as a major force in the profession, and now we must live up to this designation.

This is also evident in the increasing activities ARBO has ongoing. COPE is truly the CE standard we had proposed over ten years ago. OE TRACKER and CELMO are off the launching pad and moving forward with enough speed to reach orbit.

Few times in the history of the profession has such a relatively small group attempted such a massive undertaking. We have been described in the optometric press as one of the most dynamic organizations in the profession.

Now we must continue to keep current programs going and, at the same time, push the profession to greater heights in our area of expertise. Through our support, we also must encourage and assist our member boards to continue to provide the public with the protection they deserve and expect.

Thank you for the opportunity to serve in this exciting time at ARBO. Please let us know if we can be of assistance.

Robert W. Smalling, O.D.
President

EICHHORST ANNOUNCES RETIREMENT

After three years as ARBO’s Executive Director, Thomas E. Eichhorst, J.D., CAE, announced his retirement effective August 18, 2005, at the Annual Meeting held recently in Dallas, TX.

Tom began working with the American Optometric Association in October 1965. He came to ARBO in September, 2002, and successfully relocated ARBO’s headquarters from Bethesda, MD to St. Louis, MO.

JENNIFER PARKER SELECTED AS ARBO EXECUTIVE DIRECTOR

Jennifer L. Parker has been selected as the new Executive Director of ARBO. She joined ARBO in October 2002 as Programs Manager and was rapidly promoted to Director of Administration, handling all accounting, meeting planning and HR functions of the office in addition to her duties with COPE.

Mrs. Parker came to ARBO with almost 20 years of non-profit association background. Prior to coming to ARBO, Mrs. Parker was Manager of the Low Vision Rehabilitation and the Sport Vision Sections of the American Optometric Association. Her optometric experience also includes several years as the Administrative Assistant for the Missouri Optometric Association in Jefferson City.

Jennifer is an honors graduate of Columbia College, where she earned a B.S. in Business Administration with emphasis in Management. During her college career, she was nominated by the College to Who’s Who Among Students at American Colleges and Universities. Her memberships include the American Society of Association Executives, the St. Louis Society of Association Executives, the Society of Human Resource Management, the Society of Nonprofit Organizations and the International Association of Optometric Executives.

“This is an exciting time for ARBO,” says Mrs. Parker, “There are many new programs being implemented. I am really happy to be a part of it and greatly appreciate this opportunity and the support of the ARBO Board of Directors.”
OUTGOING PRESIDENT’S REMARKS

If you didn’t attend the annual meeting in Dallas this past June, you missed a great time and a great opportunity to network with other state board members and administrators. There were a lot of interesting presentations on subjects as varied as preventing errors in medical decision making to how changing technology will affect future optometric practice. President Smalling has made increased attendance at the annual meeting a major goal for this year, so mark your calendars now for June (insert dates here)! I am especially excited that we will be returning to my home state of Nevada, and once again we’ll be at the beautiful Four Seasons Hotel in Las Vegas. It just doesn’t get any better!

I just wanted to take this opportunity to thank all of the volunteers who helped make my year as President a success. You are the heart of ARBO, and we wouldn’t be the effective organization that we are without all of your help. This past year was one of intense activity, and featured the “debut” of both CELMO and OETRACKER. A lot of folks worked hard to make these important programs a reality; Thanks to both the volunteers and our hardworking ARBO staff!

Finally, I would like to congratulate our new Executive Director, Jennifer Parker. Those of us who have had the pleasure of working with Jennifer know that she will do a great job of filling the shoes of (recently retired) Tom Eichhorst. If you haven’t met Jennifer, give her a call at the ARBO office. Jennifer loves working with the ARBO volunteers and constituents, and its almost guaranteed she’ll make you smile!!

OE TRACKER KIOSK DRAWS ATTENTION AT AOA CONGRESS

Announcements were made at all educational programs during the recent AOA Congress in Dallas Texas that AOA would be requiring the use of the new ARBO OE TRACKER cards at next year’s meeting. ARBO volunteers and staff maintained a continued presence at the OE TRACKER kiosk in the registration area in order to answer questions and print cards for individual who had not yet received theirs. Interest was high and lines often forms. At the end of the meeting, over 160 cards had been printed and many questions had been answered.

Thanks to the generosity of the Texas Optometry Board and the University of Houston College of Optometry, attendees at the ARBO Annual Meeting in Dallas, TX were treated to a wonderful reception on Monday evening. Attendance was high and everyone enjoyed the excellent hors d’oeuvres and the opportunity to visit.

Attendees at the Monday night reception enjoy delicious food and good company.

Janet L. Carter, O.D.
Immediate Past President
Two New Members Welcomed to ARBO Board of Directors

Two new members were elected to the ARBO Board of Directors at the recent Annual Meeting in Dallas.

Dr. William B. Rafferty, North Carolina, was elected to a two-year term. He has served on the North Carolina State Board of Examiners in Optometry since 1988 and is currently on the North Carolina State Optometric Society Executive Council. Dr. Rafferty is a 1977 graduate of the UAB School of Optometry and currently serves as Assistant Clinical Professor in Optometry at the UAB School of Optometry and as Assistant Clinical Professor in Ophthalmology and as Director of Optometric Services at Duke University Eye Center in Durham, NC. He is also Director of the Duke Optometric Extension Program and the Center Director of the Duke Laser Vision Center.

Dr. Roger R. Seelye, Michigan, was elected to a four-year term. He is a 1966 graduate of the Indiana University School of Optometry and served as a Captain in the US Army Medical Service Corp from 1966 to 1968 and as Captain in the US Army Reserve from 1968 until he was honorably discharged in 1972. Dr. Seelye currently serves on the Michigan Board of Optometry and is a Past-President of the Michigan Optometric Association and the Central Michigan Optometric Council. He is also a member of the North Central States Optometric Council Cabinet and Associate Editor of their Viewpoint Magazine.

We welcome Drs. Rafferty and Seelye to the ARBO Board and look forward to working with them.

New England School of Law Student Contributes Pro Bono Service to ARBO

David Brengle, a Senior at the New England School of Law in Boston, served as a legal research intern for ARBO for six weeks this Summer on a pro bono publico basis. A St. Louis resident, Brengle has a Bachelor of Arts in English degree from Connecticut College in New London, Connecticut.

At ARBO, Brengle assisted Executive Director Thomas E. Eichhorst in three main activities: 1) the finalization of the five-year review of extant resolutions; 2) the completion and mailing of the summary of the updated 2003-2004 report on the Study of Complications Associated with Invalid Contact Lens Prescriptions; and 3) the organizing and categorizing of IAB/ARBO documents.

Most of David’s time was spent on collecting, culling and cataloguing the reports from IAB/ARBO annual meetings, IAB/ARBO publications and reports, and IAB/ARBO board meeting materials. This was part of Executive Director Eichhorst’s final project (which he had envisioned in 2002) to assemble additional materials for the IAB/ARBO collection kept at the profession’s repository, the International Library, Archives, and Museum of Optometry (ILAMO), housed at the American Optometric Association headquarters in St. Louis.

ARBO appreciates the contribution of David Brengle to these efforts, particularly the archival project. This augmentation at ILAMO will enable future optometric scholars and researchers to have greater access to IAB/ARBO public documents.

PLAN NOW
ASSOCIATION OF REGULATORY BOARDS OF OPTOMETRY
2006 ANNUAL MEETING
June 18-20, 2005
Las Vegas, Nevada
Four Seasons Hotel

The Four Seasons Hotel Las Vegas is an oasis of serenity only a few steps away from the sights, sounds and excitement of Las Vegas.

ARBO is excited to announce that a block of rooms has been secured at an exceptional nightly room rate of $205.

Plan now to spoil yourself!

Watch future issues of The GREENSheet for additional information.
Kim Ziemnik, the American Optometric Student Association Liaison to ARBO, received one of 15 AOA Leadership Awards. Kim is a third-year student at The Ohio State University College of Optometry. AOA presents the Leadership Awards to outstanding third-year students throughout the country and includes a $1,000 scholarship to be used towards tuition. Requirements to receive the award include membership in the AOSA, leadership and involvement in student government.

In her role as AOSA Liaison to ARBO, Kim attends board the Board meetings of ARBO and AOSA, maintaining continuity between the two organizations and keeping both organizations informed of pertinent information.

The role of national liaison not only increases Kim’s awareness of other organizations, it also fosters a respect for one another. Kim notes that as she has become more involved, she has noticed this as one of Optometry’s biggest strengths.

Kim states, “It’s been an incredible experience meeting the individuals who set the high standards of our profession. The ARBO Board of Directors have shown a warm welcome to me at their meetings. The AOSA is very grateful for the relationship that exists between our organizations.”

*Partially reprinted with permission from the Ohio Optometric Association*

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**ARBO Passes Resolutions Recognizing Dr. Jack E. Terry and Thomas E. Eichhorst**

Resolution #1 of 2005 was passed in recognition of Thomas E. Eichhorst, J.D., CAE. Mr. Eichhorst announced his retirement from his position as ARBO’s Executive Director, effective August 18, 2005.

Dr. Jack E. Terry was honored by ARBO with Resolution #2 of 2005 for his service on the ARBO Board of Directors and as Chair of the ARBO Information & Data Committee. Dr. Terry resigned his position on the ARBO Board, effective at the conclusion of the 2005 Annual Meeting in Dallas, when he accepted the new position as Executive Director of the National Board of Examiners in Optometry. Dr. Terry was elected to the ARBO Board in 2003.

The resolutions are reprinted below

**Resolution 1 of 2005**

*Recognition of Thomas E. Eichhorst, J.D., CAE*

WHEREAS, on August 19, 2002, Thomas E. Eichhorst, J.D., CAE, established the independent office of the Association of Regulatory Boards of Optometry (ARBO) in St. Louis, Missouri; and

WHEREAS, Mr. Eichhorst has capably directed the increase in ARBO activities since then; and

WHEREAS, Mr. Eichhorst has announced his retirement as of August 18, 2005; now, therefore, be it

RESOLVED, that the Association of Regulatory Boards of Optometry expresses its appreciation to Thomas E. Eichhorst, J.D., CAE, for his three years of dedicated service as Executive Director of ARBO, and extends best wishes to him for a healthy and happy retirement.

**Resolution 2 of 2005**

*Recognition of Jack E. Terry, O.D., Ph.D.*

WHEREAS, Jack E. Terry, O.D., Ph.D., was elected to the Board of Directors of the Association of Regulatory Boards of Optometry (ARBO) in 2003; and

WHEREAS, Dr. Terry has chaired the ARBO Information & Data Committee, directing the development of the new ARBO website; and

WHEREAS, Dr.; Terry is the new Executive Director of the National Board of Examiners in Optometry (NBEO); and

WHEREAS, Dr. Terry is resigning from the ARBO Board of Directors at the conclusion of the 2005 Annual Meeting, now, therefore, be it

RESOLVED, that the Association of Regulatory Boards of Optometry expresses its appreciation to Jack E. Terry, O.D., Ph.D., for his service to ARBO, and extends best wishes to him in his new position with NBEO.
COPE Rolls Out New Online Training for Reviewers

In an effort to standardize the course review process, COPE is implementing its online certification program for all COPE reviewers. Developed with the generous assistance of Vistakon, a division of Johnson and Johnson Vision Care, the online training program consists of 4 modules. Each module should take no longer than 20 minutes to complete. At the conclusion of each module a short, multiple-choice self-assessment is given. It is necessary to complete one module before moving to the next. The program is self-paced and reviewers can log on and off to complete modules at their convenience.

All existing reviewers will be asked to re-certify within a specified time frame. Newly appointed reviewers will be required to complete the training as their last step before beginning to review courses.

Upon successful completion all four modules, the reviewers will be issued a certificate and a lapel pin that indicates that individual’s status as a COPE Reviewer. We hope our reviewers will wear these lapel pins with pride. They are awarded in recognition of the important voluntary service that COPE reviewers provide in assuring the quality of optometric continuing education.

All COPE reviewers will soon be receiving letters and instructions for logging onto the training site. If you are a reviewer, watch your mail.

Reserve Your Room Now
ARBO
2006 Annual Meeting
Four Seasons Las Vegas
June 18-20, 2006

Call
877-632-5000
Mention the Association of Regulatory Boards of Optometry (ARBO) to get the special rate of $205 per night.

Call for COPE Reviewers

Did you know:
To date, over 14,000 courses have been processed by COPE
To date, over 5,000 COPE-approved events have been registered
COPE now accepts online applications
COPE processes over 2,000 courses applications each year … and that number is increasing rapidly
Half of those applications are submitted online
COPE currently has only 95 reviewers from 34 states to review those courses
COPE reviewers play an important role in assuring the quality of optometric continuing education

If you’re interested in helping maintain the quality of CE for your profession, we would like to hear from you. Please contact the ARBO office at 314-785-6000 or jennifer@arbo.org for more information.
BOARD COMMITTEES

Executive
- Robert W. Smalling, O.D., Chair
- Janet L. Carter, O.D.
- Robert M. Easton, O.D.
- Christina M. Sorenson, O.D.
- Jennifer L. Parker, Staff

Finance/Budget
- Robert M. Easton, O.D. Chair
- Roger R. Seelye, O.D.
- Christina M. Sorenson, O.D.
- Jennifer L. Parker, Staff

Industry Relations
- Donovan L. Crouch, O.D., Chair
- Robert W. Smalling, O.D.
- Robert L. Sorrell, O.D.
- Jennifer L. Parker, Staff

LIAISON APPOINTMENTS
- AAO: Christina M. Sorenson, O.D.
- ACOE: Robert W. Smalling, O.D.
- AOA: Robert L. Sorrell, O.D.
- ASCO: Steven H. Eyler, O.D.
- FARB: Robert W. Smalling, O.D.
- NBEO: Donovan L. Crouch, O.D.

COMMITTEES

Bylaws
- Patricia Bennett – Chair – MD
- Penny Bowie – KS
- Murray J. Turnour, O.D. – ON
- William Rafferty, O.D. – Consultant
- Janet L. Carter, O.D. – Board Liaison
- Jennifer L. Parker – Staff

Contemporary Issues/Continuing Competency
- Murray J. Turnour, O.D. – Chair – ON
- John N. Breiwa, O.D. – KY
- Fred P. Darin, O.D. – MI
- Marcie D. Welch, O.D. – NY
- William Rafferty, O.D. – Consultant
- Donovan L. Crouch, O.D. – Board Liaison

Council on Optometric Practitioner Education (COPE)
- Jerry Richt, O.D. – Chair – TN
- Larry J. Barger, O.D. – OH
- Jerald F. Combs, O.D. – KY
- Sharon L. Johnson, O.D. – TX
- William Rafferty, O.D. – Consultant
- Robert W. Smalling, O.D. – Consultant
- Christina M. Sorenson, O.D. – Consultant
- Jennifer L. Parker – Staff

Information & Data Services
- Robert L. Sorrell, O.D. – Chair – OH
- Rob F. Brooks, O.D. – KY
- Fred P. Darin, O.D. – MI
- Howard F. Filipping, O.D. – Consultant
- Christina M. Sorenson, O.D. – Consultant
- Jack E. Terry, O.D. – Consultant
- William “Ben” Sutherland – Staff

International Affairs
- Tom Lawless, O.D. – Chair – IL
- Rock Svenningsen, O.D. – MT
- Mark Teeple, O.D. – ON
- Neal Williams, O.D. – SC
- Donovan L. Crouch, O.D. – Board Liaison
- Robert W. Smalling, O.D. – Board Liaison
- Jennifer L. Parker - Staff

Judicial Council/Resolutions
- Elizabeth A. Carter, Ph.D. – Chair – VA
- John N. Breiwa, O.D. – KY
- Jeffrey L. Kraskin, O.D. – DC
- James D. Sandelur, O.D. – LA
- Murray J. Turnour, O.D. – ON
- Janet L. Carter, O.D. – Board Liaison
- Jennifer L. Parker – Staff

Member Board Executive Directors/Administrators
- Laurie Mickelson – Chair – MN
- Joe Baker, Jr. – FL
- Patricia G. Bennett – MD
- Elizabeth A. Carter, Ph.D. – VA
- Howard F. Flippin, O.D. – AR
- Russell W. Jones, O.D. – Board Liaison
- Jennifer L. Parker – Staff

National Board Examination Review (NBERC)
- Beth A. Workman, O.D. – Chair – OH
- Gary Ford, O.D. – OK
- Sharon M. Green, O.D. – KS
- John Stekly, O.D. – SD
- Alice Sterling, O.D. – FL
- Christina M. Sorenson, O.D. – Board Liaison
- Jennifer L. Parker – Staff

Nominating
- Larry J. Barger, O.D. – Chair – OH
- Dane Dansie, O.D. – Utah
- Alan J. King, O.D. – ND
- Jeffrey L. Kraskin, O.D. – DC
- Mark Teeple, O.D. – ON
- Russell W. Jones, O.D. – Board Liaison
- Jennifer L. Parker - Staff
Introducing . . . Ben Sutherland

Ben Sutherland is ARBO’s newest staff member. He joined ARBO in September, 2004 as an independent contractor and was promoted to a full-time position as Manager of Information & Data Services in July 2005.

Ben is a graduate of Southwest Missouri State University with a degree in Consumer and Family Studies. Most of his professional experience has been in the area of financial sales and management, but he also has technical skills and knowledge in the area of database development and management. He is the primary contact for OE TRACKER when people call the St. Louis office and will represent OE TRACKER at the various optometry meetings throughout the United States.

Ben moved from Dallas, TX to St. Louis, MO in August 2004. He is a single father of two children, Mason age 8 and Berkley age 7.

Ben states, “I am very excited about the OE TRACKER program and the possibilities it holds for state boards, optometrists and continuing education event administrators”