

THE GREENSHEET

Spring

2012

ARBO 2012 Annual Meeting Rapidly Approaching

There are only a few weeks left to make your plans to attend ARBO's 93rd Annual Meeting June 24-26 at the Hyatt Regency McCormick Place Hotel in Chicago, Illinois. The theme of this year's meeting is: "Assessing the Future of Health Care Regulation". The planning committee has developed a full agenda that we think you will find very informative. Some of the topics that will be discussed are: health care reform, ethics, diabetes, continuing education accreditation, and inclusion of optometry in the graduate medical education program. There will also be Executive Director/Administrator breakout sessions, Board member training, reports from each jurisdiction on their activities over the past year, ARBO committee reports, and a discussion of contemporary issues affecting regulatory Boards.

You can register for the meeting or reserve a room at the hotel by going our website. If you haven't already reserved your hotel room, you must do so by May 22 to take advantage of ARBO's group rate. You definitely won't want to miss this meeting!

Register at www.arbo.org and reserve your place at the delegate table!

Travel Assistance Available Again This Year!

If your Board has restricted travel allowances and you require additional support in order to attend, please let us know. ARBO and NBEO are offering two financial support programs again this year:

\$500 Travel Stipend: Available to one person from each jurisdiction who attends both the NBEO Workshop and the ARBO Annual Meeting. This stipend is available to those jurisdictions that require parts I, II, TMOD or III of the National Board Exam. To apply, or for more information, please contact Andrea Moss of the NBEO at 704.332.9565.

\$500 Scholarships: A limited number of scholarships are available, rewarded on a first come first served basis (\$500 per jurisdiction). To apply, please send a request on your Board letterhead to Ron Cassel of ARBO at rcassel@arbo.org.



Chicago, Illinois



Association of Regulatory Boards of Optometry, Inc.

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Letter from the President



Dr. Michael Ohlson is the President of ARBO

It's been a busy year for ARBO. I'm pleased to report that it has also been a good year. Every committee has demonstrated efforts well beyond the standards of duty. As we approach the Annual Meeting, I'd like to thank the entire staff and all volunteers for their hard work on the committees and in preparation for Chicago. I could not adequately praise any of those involved. Thank you.

One recent topic of interest has been the possibility of the American Optometric Association's (AOA) Accreditation Council on Optometric Education (ACOE) becoming an accreditation body for CE providers. The ACOE currently accredits the professional degree and residency programs. Let's review the issue.

Society grants regulatory jurisdictions the privilege to utilize appointed ODs to determine continuing competency requirements for the public welfare (self-regulation). To address the needs of multiple jurisdictions, the COPE system of course accreditation was developed and has been altered as necessary. It's not perfect. COPE continues to evolve.

To be credible and effective, accreditation entities must be independent and free of unmanageable conflicts of interest (COI). To formulate an informed opinion, one merely needs to review the definition, advantages, and disadvantages of accreditation. It is unlikely that new accreditation systems produced by professional associations or their subcommittees will be deemed valid given the scrutiny of the modern age. For example, the ACOE, while diligent and dedicated, is not autonomous. Each member is an AOA presidential appointee and directed not to represent the perspectives of the entities submitting their names. The ACOE receives significant AOA support and its mission is directed by the AOA bylaws. In addition, the AOA is a major CE provider (Optometry's Meeting). The lack of independence and obvious COI provide little support for the validity of the concept.

Health professions have been subjected to increasing public and government scrutiny. The 2007 Senate Finance Committee's (SFC) report on pharmaceutical industry support of continuing medical education (CME) clearly specified the expectations for independent review of content for bias prior to presentation, timely correction of deviation from standards (requirements), and on-site review to assure the delivery of the approved content. By choosing to educate ODs, CE providers share the common interest of presenting appropriate material with their respective regulatory jurisdictions. The SFC was explicit. Accountability is a significant aspect of modern professional responsibility and duty.

In formulating opinions, jurisdictions should also consider the time, labor, and costs involved with proper accreditation and compliance to standards. In addition, the concept of effective self-regulation in health professions has faced increased criticism and scrutiny. Finally, the jurisdictions should consider their missions to protect the public welfare. Frankly, accreditation captured by the interests of associations, CE providers, or industry is not in the best interest of either the public or the profession of optometry.

Thank you for the opportunity and privilege to serve as president of ARBO. It has been my pleasure. I hope to see you in Chicago.

Michael W. Ohlson, O.D., F.A.A.O.
President



Association of Regulatory Boards of Optometry, Inc.

A Note from our Managing Director



Hello again from Charlotte! I can't believe how quickly 2012 has flown by and that our Annual Meeting is right around the corner. It feels like we just returned from Salt Lake City. Hopefully, you've already made your plans to travel to Chicago to attend the meeting. The Planning Committee has been hard at work on the program and I think you'll find it to be a very productive and informative meeting. Chicago is a wonderful city to visit. Hopefully, you'll have the opportunity to stay a few extra days and take in all the sights.

All of our committees have been hard at work since the last meeting. They've come up with some great, new ideas for our programs and they'll have some exciting updates for you at the Annual Meeting. As always, I can't thank our volunteers enough for all that they do to help us in our mission of protecting the public. We really couldn't do everything we need to do without them.

I'd also like to introduce you to our newest staff member, Sierra Rice. Sierra joined ARBO in January as the Program Coordinator. She is responsible for providing customer service, managing the distribution of the barcode scanners, uploading data into *OE TRACKER*, working with the *OE TRACKER* Committee, and assisting me with marketing and communications. Sierra has been a wonderful addition to our team. She'll be at our meeting in Chicago, please stop by the registration table and welcome her to the ARBO family.

Our staff has been really busy as usual keeping up with all the CE activities going on. COPE had a record number of courses submitted in 2011 and *OE TRACKER* reached the milestone of having 1 million courses uploaded. We're also working on a new and improved website which will have increased functionality and more resources available for our member Boards.

I'm looking forward to seeing you all in Chicago. If you have any questions or suggestions, please let me know.

Member Report Request

Each of ARBO's Member Boards has been asked to submit a report on their activities over the past year for inclusion in the Annual Meeting materials. In addition to the information that is usually reported, we have asked each Board to answer questions on some important, current issues in optometry. The answers will be compiled and distributed at the meeting for discussion during the contemporary issues session. In the report request that was sent out to all our members four questions were asked regarding each Board's process for approving continuing education:

- How does your Board approve continuing education? Please describe your process.
- Does your Board approve continuing education providers or continuing education courses?
- Does your board follow any standards for commercial support (COPE, ACCME, etc.) when approving continuing education?
- What do your rules or code say about the review/approval of continuing education?

Responses to a previous query of our Member Boards on how they handle illegal sales of contact lenses will also be discussed. If you didn't reply to the earlier query, please email your response to us before June 1. The questions that were asked are:

- How does your board handle complaints from illegal sales of contacts?
- Are you doing anything proactively to make the public aware of the dangers of purchasing contacts without a prescription?

These questions are designed to spark a lively discussion during the discussion of contemporary issues session on Monday, June 25th at 3:15 p.m. Please come prepared to share your opinions on how these issues relate to our mission of public protection. If you have other topics that are of interest to you please send them to Lisa Fennell at lfennell@arbo.org.

OE TRACKER Committee Meets

ARBO's OE TRACKER Committee met January 21-22, 2012 in Charlotte, North Carolina. During the meeting the Committee reviewed the 2011 OE TRACKER administrative statistics. The program reached the 1 million course milestone in August 2011 and continues to grow exponentially.

The committee also reviewed the new handbook and reports that were created for ARBO's Member Boards. They discussed feedback from the survey that was sent to the Member Boards asking about their usage of OE TRACKER. The committee members used the responses from the survey to create an OE TRACKER Utilization map. They also finalized plans for the development of a smartphone app which will make it easier and faster for optometrists and CE providers to record at-

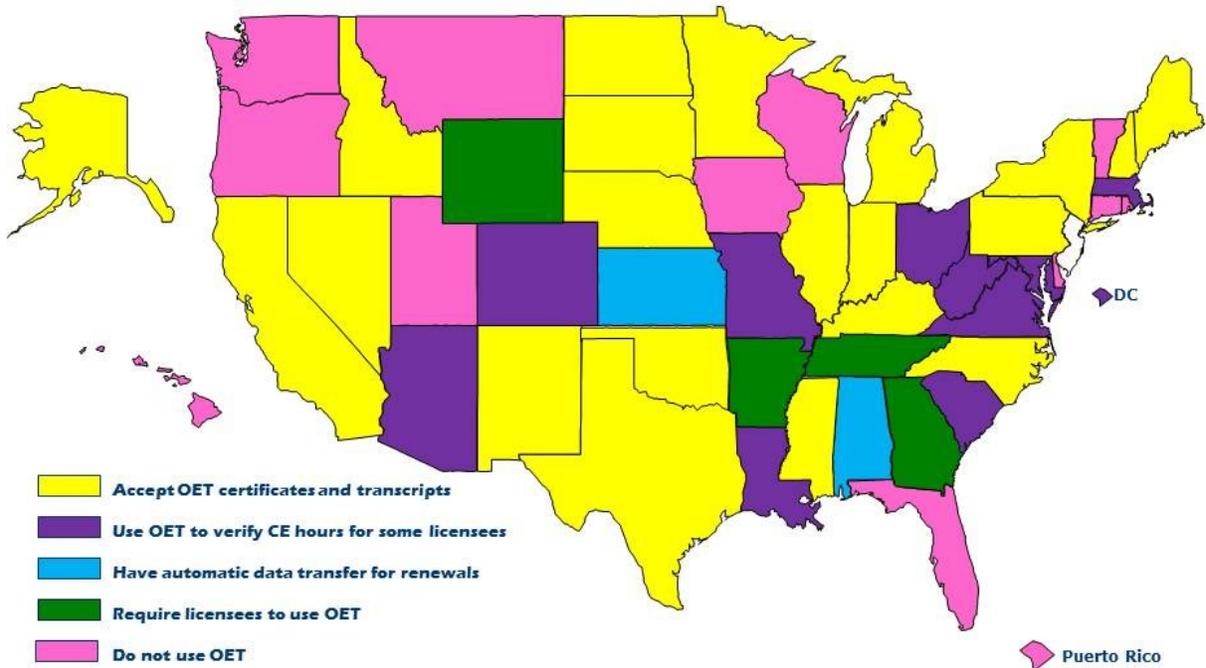
tendance of CE courses in the OE TRACKER database. The committee plans to present more information on this along with a demonstration of the smartphone app at the 2012 Annual Meeting in Chicago, Illinois.

OE TRACKER Committee Members: Richard Or-gain, O.D., Tennessee, Chair; Dale Dergousoff, O.D., British Columbia; Howard Flippin, O.D., Arkansas; Jeffrey Kraskin, O.D., District of Columbia; Michael O'Hara, J.D., Ph.D, Nebraska; Joseph Sullivan, O.D., Kansas; Ernest Schlabach, Board Liaison, Virginia; Susy Yu, O.D., California, Consultant; Michael Ohlson, O.D., Ex-Officio, Iowa.

OE TRACKER

OE TRACKER Utilization

Updated March 2012



Utilization of OE TRACKER by US Boards of Optometry, March 2012.

ARBO Awarded Contract with Tennessee Department of Health

ARBO was recently awarded a contract with the Tennessee Department of Health to provide web-based continuing education services for the Tennessee Board of Optometry. During the five-year contract period, ARBO will be responsible for data collection, management and reporting of continuing education attendance using the *OE TRACKER* program. CE providers in Tennessee will submit attendance of their courses to be uploaded into the *OE TRACKER* database and *OE TRACKER* will be used to track the CE hours of Tennessee-licensed ODs.

ARBO will also be assisting the Tennessee Board of Optometry by notifying licensees of the CE credits they have earned and the number needed to meet the states' CE hour requirements for relicensure. *OE TRACKER* will also be used to audit the CE hours taken by Tennessee licensees during each renewal period and determining who has met the requirements and who is deficient. *OE TRACKER* provides a great opportunity for the Tennessee Board to move to an electronic process and reduce the workload of their staff.



COPE Committee Meets

The COPE Committee met February 11-12, 2012 in Charlotte, NC. During the meeting the Committee reviewed the COPE course and event statistics, reviewed the results of their quarterly audit of COPE courses, and discussed issues that were reported by on-site reviewers. The Committee members agreed to add new categories to help meet the changing needs of the regulatory boards. The following three categories were added:

- **Injection Skills (IS):** Instruction and clinical training in subcutaneous, intra-muscular, and intravenous injection for the purpose of therapeutic diagnosis and treatment of disease or anaphylaxis.
- **Laser Procedures (LP):** The study and clinical training in the performance of any ophthalmic laser procedure of the anterior segment and adnexa. **Examples:** SLT, ALT, LPI, YAG, Punctoplasty, etc.

- **Surgery Procedures (SP):** Instruction and/or clinical training in the performance of ocular surgery procedures. **Examples:** I&D of lesions, surgical lid lesion excision, suturing techniques, stromal micropuncture, chalazion curettage, etc.

The committee also discussed the addition of a Public Health category and agreed to get the input of the member boards at the 2012 Annual Meeting to help determine which types of courses would be classified under this category.

COPE Committee Members: Jill Martinson-Redekopp, O.D., North Dakota, Chair; Douglas Ayre, O.D., Kansas; Larry Barger, O.D., Ohio; Bruce Rakusin, O.D., Massachusetts; Robert Smalling, O.D., Arkansas; Jack Zarybnisky, O.D., Idaho; Jerry Richt, O.D., Tennessee, Board Liaison; Michael Ohlson, O.D., Iowa, Ex-Officio.



Preliminary 2012 Annual Meeting Agenda

Sunday June 24, 2012

Breakfast: 7:00-8:00 am

Morning: 8:00 am-12:00 pm

- NBEO workshop, *Jack Terry, O.D. Ph.D., NBEO*
- Board Member Training, *Dale Atkinson, Esq.*
- Executive Directors/ Administrators Workshops

Luncheon: 12:00-1:00 pm

Afternoon: 1:00- 5:30 pm

- Call to Order
- Opening Ceremony
- President's Report
- Secretary-Treasurer's Report
- Judicial Council/Resolutions Committee Report
- Nominating Committee Report
- Member Board Reports
- Legal Update, *Dale Atkinson, Esq.*
- FARB Report
- OE TRACKER Committee Report
- Optometric Competence Committee Report
- NBER Committee Report
- ARBO/NBEO Directors Report
- PCO Scholars Program, *Linda Casser, O.D., Dean, Pennsylvania College of Optometry*

Recess

Dinner on your own

Monday June 25, 2012

Breakfast: 7:00-8:00 am

Morning: 8:00 am-12:00 pm

- Judicial Council/Resolutions Committee Report
- Finance Committee Report
- Member Board Reports
- AOSA Report, *Amber Dunn, Vice-President*
- Ethics presentation, *Jack Terry, O.D., Ph.D., NBEO*
- COPE Committee Report
- Provider Accreditation, *Murray Kopelow, M.D., ACCME Chief Executive*
- Changes Necessary to Include Optometry in the Graduate Medical Education Program, *Charles Mullen, O.D.*

Luncheon: 12:00-1:00 pm

Afternoon: 1:00- 5:30 pm

- Diabetes presentation, *David Hanson, O.D., AMO*
- Health Care Reform presentation, *Joe Ellis, O.D., AOA Past President*
- Health Care Reform presentation, *Health & Human Services Speaker*
- Discussion of Contemporary Issues
- Final Nominating Committee Report
- AOA State Government Relations Center Report, *Sherry Cooper, SGRC Associate Director*

Recess

President's Reception:

6:00-8:00pm

Tuesday June 26, 2012

Breakfast: 7:00-8:00 am

Morning: 8:00 am-12:30 pm

- Elections
- Executive Directors/ Administrators Workshop
- AOA Report, *Dori Carlson, O.D., President*
- Industry Panel
- Veteran's Administration Report, *John Townsend, O.D., Director of Optometry Service*
- AAO Report, *Karla Zadnik, O.D., Ph.D., President*
- ACOE Report, *J. Bart Campbell, O.D., President*
- Optometry Board of Australia presentation, *Colin Waldron, Chair*
- ASCO Report, *David Heath, O.D., President-Elect*
- Passing of the Gavel

Adjournment

Dates/Locations of Future ARBO Annual Meetings:

June 23-25, 2013
in San Diego, California

June 22-24, 2014
in Philadelphia, Pennsylvania

June 21-23, 2015
in Seattle, Washington



Hyatt Regency McCormick Place Information

ARBO's 2012 Annual Meeting is being held at the Hyatt Regency McCormick Place Hotel in Chicago, Illinois. Sweeping views of Chicago and Lake Michigan await you in the spacious guestrooms and famous sights and attractions are just minutes away. Culinary adventures beckon from every street corner as the cultural diversity of the city is offered in a vast array of cuisines. With thoughtful features designed to pamper every guest, an attentive staff and a premier lakeside setting with a direct connection via enclosed skybridge to McCormick Place Convention Center, this versatile Chicago Hyatt hotel remains the preferred choice for visitors year after year.

Accommodations:

- 800 guestrooms, 48 suites, 290 kings/queens, 462 doubles, 41 accessible rooms

All rooms offer:

- Hyatt Grand Bed
- High-speed Internet access
- TV with cable and pay movies
- Video messaging
- Telephone with voice mail and data port
- Electronic door lock
- Full bath amenities
- Iron & ironing board
- Hairdryer
- iHome alarm clock

Services and Facilities:

- In-room dining
- Concierge service
- Hertz Rent A Car
- METRA commuter rail service to downtown Chicago
- Currency exchange
- Laundry / dry cleaning
- Valet parking
- Attached parking garage
- Gift shop
- Soda & Ice machines

Restaurants & Bars:

- Forna — Italian trattoria
- Shor — Chicago grill
- M/X Lounge — Large spirits and small plates
- Daily Grind — Gourmet coffee shop

Recreational Facilities:

- Indoor heated swimming pool with outdoor sundeck
- Fully equipped 24-hour Hyatt Stay Fit gym with sauna, cardiovascular and strength training equipment
- Lakeside jogging paths nearby
- Lakeside bicycling trails nearby
- Across Lake Shore Drive from Lake Michigan beaches and recreational areas

Nearby Points of Interest:

- Lake Michigan beaches
- Navy Pier
- Grant Park
- Millennium Park
- Buckingham Fountain
- Michigan Avenue and State Street shopping
- Theaters
- Museum of Contemporary Art
- The Art Institute of Chicago
- Field Museum
- John G. Shedd Aquarium & Oceanarium
- Adler Planetarium
- Museum of Science and Industry
- Sears Tower
- Soldier Field (Chicago Bears)
- Wrigley Field (Chicago Cubs)
- U.S. Cellular Field (Chicago White Sox)
- United Center (Blackhawks/Bulls)
- Northwestern, DePaul and Loyola Universities



Hyatt Regency McCormick Place Hotel

ARBO Committee Volunteers Needed



Do you want to become more involved with ARBO? Serving on one of our committees is a great way to do it. If you are interested in volunteering to serve on an ARBO committee for the 2012-2013 administrative year, please list the committee/committees that interest you. A list of current committees is shown on the next page. The Board of Directors will be making committee appointments and volunteers will be notified of appointments in the late summer. The Directors attempt to have all committees regionally balanced; therefore, you may or may not be selected to serve depending on a variety of circumstances.

I wish to be considered for the following ARBO Committee(s) for 2012-2013:

- | | |
|----------|----------|
| 1. _____ | 4. _____ |
| 2. _____ | 5. _____ |
| 3. _____ | 6. _____ |

Your Jurisdiction: _____

Name: _____

Address: _____

Office Phone: _____ Cell Phone: _____

Email Address: _____

Expiration of Your Board Term (if applicable): _____

*Please fax completed form to Lisa Fennell at 704-970-2720 by June 15th.
 Forms will also be available onsite at the Annual Meeting.*

ARBO Committees

Bylaws Committee

This committee reviews the ARBO Bylaws to recommend changes to be voted upon at the following year's Annual Meeting. The current Bylaws were adopted in June 1994; amendments were made at the 1996, 1997, 1998 and 1999, 2000, 2004, 2007 and 2008 Annual Meetings.

Council on Endorsed Licensure Mobility for Optometrists (CELMO)

This committee develops and implements policy/programs for a license mobility vehicle by which state optometry boards can address the difficult task and burden of how to deal with the issue of licensure by endorsement in a uniform and consistent manner.

Council on Optometric Practitioner Education (COPE)

COPE's primary purpose is to administer a centralized, uniform CE accreditation process of programs/events offered on a national and regional basis. The COPE Committee also: oversees the implementation of guidelines for selecting and monitoring course reviewers, evaluates the requirements for course qualification and CE administrator/provider approval, conducts periodic quality assessment reviews, and continuously refines the policy and procedures for the functioning of COPE.

International Affairs Committee

This committee seeks and encourages international membership in ARBO and maintains reciprocal relations with other international organizations. The International Committee gathers information relating to licensing and regulation boards of optometry in all jurisdictions of the world, and recommends methods to establish and maintain reciprocal relations among them.

Judicial Council/Resolutions Committee

The Judicial Council's purpose is to review and approve all resolutions passed by the ARBO House of Delegates and is charged with reporting its deliberations to the President. After the resolutions review is complete, the Judicial Council is renamed, becomes the Resolutions Committee, and is then charged with reviewing and screening resolutions for appropriateness when they are submitted to the House of Delegates for adoption at the Annual Meeting.

Member Board Executive Directors/Administrators Committee

The purpose of the Member Board Executive Directors/Administrators Committee is to develop content for inclusion at the Annual Meeting for the benefit and education of member Board Executive Directors/administrators and staff.

National Board Examination Review Committee (NBERC)

This committee reviews the content of the examinations developed and administered by the National Board of Examiners in Optometry. The committee meets once a year, usually in January, during the NBEO Council Meeting in Charlotte, NC. The committee presents a report to the NBEO and to the House of Delegates at the ARBO Annual Meeting with recommendations on how examinations may be improved to meet optometry board needs.

Nominating Committee

The Nominating Committee's purpose is to make a report at the Annual Meeting of the names selected for vacant directorships of ARBO and the Accreditation Council on Optometric Education. The committee accepts names for nomination before and during the Annual Meeting. The committee reviews pertinent information regarding candidates, conducts an interview process, and presents a slate of nominees to the voting delegates at the Annual Meeting.

OE TRACKER Committee

This Committee oversees the ARBO program designed to capture attendance data at educational meetings, making it available to both the individual optometrist and their Boards of optometry to verify attendance information needed for continuing education requirements for license renewal.

Optometric Competence Committee

The purpose of this committee is to identify and establish educational and ethical standards and strategies for optometric licensing boards to implement lifelong learning processes to protect the public.

Invitation to ARBO Member Board Executive Directors and Administrators

Dear Executive Directors and Administrators,

The ARBO *Member Board Executive Director/Administrator Committee* wishes to take this opportunity to offer our special invitation to attend the ARBO Annual Meeting June 24-26, 2012 in Chicago. The General Session will be full of information with opportunities for individual boards to make oral reports to all attendees. The agenda also includes three specific breakout sessions for Executive Directors and Administrators.

Executive Director/Administrator Workshop Sessions

Sunday, June 24th, 11:00 am - 12:00 pm

- **New Ways to use OE TRACKER**, Sierra Rice, ARBO Program Coordinator

Sunday, June 24th, 12:00 pm - 1:00 pm

- **Lunch and Discussion: What's New in Your Jurisdiction?**, Howard Flippin, O.D., Moderator

Tuesday, June 26, 8:15 am – 10:00 am

- **National Practitioner Data Bank**, Lorraine Lockett, Management Analyst, NPDB

These sessions for Executive Directors and Administrators, along with other networking opportunities, make this an excellent meeting to attend. Public members attending the ARBO Annual Meeting are also invited to join these breakout sessions. You should have already received registration material from the ARBO office. Additional information on the meeting can be found at www.arbo.org. I look forward to seeing you in Chicago!

Howard Flippin, O.D.

Chair, Member Board Executive Director/Administrator Committee

Two ARBO Regional Meetings Held

Two ARBO regional meetings were held earlier this year. These regional meetings offer ARBO's member Boards in specific regional areas the opportunity to meet in smaller forums to talk about common regulatory issues.

The 2012 Canadian Regional Meeting took place January 29th in Montreal in conjunction with the Optometric Leaders Forum and Canadian Optometric Regulatory Association (CORA) meetings. The meeting was well attended by many of ARBO's Canadian member boards and gave the ARBO leaders an opportunity to meet with representatives from provinces who are new to ARBO. The meeting was such a success that we hope to make it an annual event.

The 2012 Southern Regional Meeting was held on March 3 in Atlanta in conjunction with SECO 2012. Representatives from the southern Boards of Optometry and optometry schools/colleges were in attendance. Some of the topics that were discussed at the meeting were illegal sales of contact lenses and continuing education accreditation. The Southern Regional Meeting is held every year during the SECO meeting. Please plan to attend if you're going to be in Atlanta next March.

Additional regional meetings are being planned for later this year. Information will be posted on our website as it becomes available. If you have a suggestion for a location for a future regional meeting please let us know.

2012 Annual Meeting Call for Nominations

In accordance with ARTICLE VI, Section 2.C of the Association of Regulatory Boards of Optometry (ARBO) Bylaws, I hereby announce that the Nominating Committee consists of the following individuals:

- Dr. Joseph B. Sullivan, Kansas, Chair
- Dr. Jeffrey Kraskin, District of Columbia
- Dr. Bruce Rakusin, Massachusetts
- Dr. Steven Eyer, Consultant
- Dr. Roger Pabst, Minnesota, Board Liaison
- Dr. Michael Ohlson, Iowa, *Ex-officio*

I also announce that two members of the ARBO Board of Directors will be elected for terms as follows:

Two Full 4-Year Terms:

- One 4-year term – Dr. W. Ernest Schlabach -- eligible for re-election
- One 4-year term – Dr. Christina Sorenson -- not eligible for re-election

Individuals wishing to be considered by the Nominating Committee for service on the ARBO Board of Directors shall send a statement to that effect, along with a current CV, to Ms. Lisa Fennell, Managing Director, at the ARBO office by June 1, 2012. The candidate should be available at the ARBO Annual Meeting for an interview by the Nominating Committee.

For more information, see ARTICLE V, Section 1 of the Bylaws, on the ARBO Website at www.arbo.org.

Roger Pabst
ARBO Secretary-Treasurer

OFFICERS

President—*Michael Ohlson, O.D.*
Vice President—*W. Ernest Schlabach, O.D.*
Secretary-Treasurer—*Roger Pabst, O.D.*
Immediate Past President—*Jerry Richt, O.D.*

DIRECTORS

Gregory Moore, O.D.
William Rafferty, O.D.
Christina Sorenson, O.D.
Susy Yu, O.D.

STAFF

Managing Director—*Lisa Fennell*
Program Manager—*Anita Matthews*
Program Coordinator—*Sierra Rice*
Program Administrator—*Donna DeLay*
Web Developer—*Tony Mancuso*
Finance Manager—*Ron Cassel*



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