

THE GREENSHEET

Winter

2013

ARBO To Hold Third National Optometric Continuing Education Conference

The Mission of the 2013 National Optometric Continuing Education Conference is: *"Promoting improvement in knowledge, performance, and patient outcomes for the public welfare."*

The ARBO Board of Directors is pleased to announce that ARBO will be holding the third National Optometric Continuing Education Conference (NOCEC) in April 2013. ARBO held the first NOCEC in 1999 and a second NOCEC was held in May 2006. Representatives from a diverse group of stakeholders within the optometric profession attended the conferences, including CE providers, lecturers/speakers, State Boards of Optometry, and optometric industry.

Continuing education continues to evolve with increased use of technology, changing educational guidelines, expanding scope of practice, and government oversight of industry support. Therefore, ARBO will be holding

the 2013 NOCEC to bring stakeholders together to discuss and plan the future direction of optometric continuing education.

The previous conferences were very successful and resulted in major changes in the COPE accreditation system regarding commercial support of optometric education. For more information on the 2006 NOCEC, go to www.arbo.org and click on public documents to view the final report.

The 2013 NOCEC will be held April 27-28th 2013 at the Hilton Hotel in Rosemont, Illinois (near Chicago/O'Hare airport). The planning committee is hard at work developing the agenda for the conference. The format will be similar to the 2006 NOCEC

with keynote speakers, presentations of position papers by stakeholder organizations, panel discussions and breakout sessions. Some of the topics that will be discussed are: CE planning, validating the effectiveness of CE through outcomes analysis, joint accreditation across the health professions, and the development of a COPE provider model of accreditation.

Attendance at the conference is by invitation only. Invitations to the conference are being issued and the agenda for the conference will be finalized in early 2013. More information on the 2013 NOCEC can be found on the ARBO website under the meetings tab.



Association of Regulatory Boards of Optometry, Inc.

ALSO IN THIS ISSUE:

Letter From the President.....	2
Note from the Executive Director.....	2
ARBO 2012-2013 Committee Members.....	3-4
COPE On-Site Reimbursement.....	5
OE TRACKER Implementation.....	5
2013 Annual Meeting Announcement.....	6
Regional Meeting Information.....	7
OE TRACKER Mobile App.....	8



*Dr. Michael Ohlson is the
President of ARBO*

A Letter from the President

Happy New Year! I hope that 2013 is a productive and prosperous year for you all! ARBO has certainly started the year with a lot of activity. We have been quite busy planning the third National Optometric Continuing Education Conference (NOCEC) to be held April 27-28 in Chicago. We're going to discuss how to validate the effectiveness of CE through outcomes analysis as well as look at joint CE accreditation across the health professions.

As directed by the ARBO House of Delegates in Chicago, the COPE Committee has been working on a provider model of CE accreditation. The committee will present more information on this at the Annual Meeting in June. As we go through this process, we welcome any comments or concerns you may have regarding this issue.

The *OE TRACKER* program continues to grow rapidly as more jurisdictions begin using the program to audit the continuing education of your licensees. The *OE TRACKER* mobile app has been used successfully at quite a few CE events. If you haven't had a chance to try it, please visit our website to learn more about the app.

We hope you are able to send at least one representative from your Board to the Annual Meeting in San Diego on June 23-25, 2013. We have a lot of important issues to discuss this year and San Diego is a great place to visit. Look for more information on the Annual Meeting in this issue of the GreenSheet. Start making your plans now to attend!

Thanks again to all the volunteers and staff within ARBO who have made our organization what it is today. Without a doubt, this will be another very busy year. Thank you in advance for all of your support. It's my pleasure to serve as president. I look forward to seeing all of you in San Diego!

Michael W. Ohlson, OD, FAAO
ARBO President



A Note from the Executive Director

I hope you all had a peaceful holiday season. It's the time of year where we're always reminded of how thankful we are for all that we have in our lives. I want to take this time to thank all of our volunteers for everything they do for ARBO. We have over 100 volunteers who help us in a variety of ways from serving on committees to helping plan our meetings. We couldn't do everything we do with all of our programs if it wasn't for all of you.

Also, thanks to all our State, Territory, District, and Provincial Optometry Board members for all you do to assist with our mission of protecting the public. Your position on a Regulatory Board of Optometry is so important for the welfare of the public, even if it's not always the most popular.

I wish you all a very productive 2013 and I hope you manage to stay warm this winter!

ARBO 2012-2013 Committee Members

Executive Committee

Dr. Michael Ohlson, Iowa, Chair
 Dr. Roger Pabst, Minnesota
 Dr. Ernest Schlabach, Virginia
 Dr. Jerry Richt, Tennessee
 Lisa Fennell, Staff

Annual Meeting Planning Committee

Dr. Ernest Schlabach, Virginia, Co-Chair
 Dr. Susy Yu, California, Co-Chair
 Dr. William Rafferty, North Carolina
 Dr. Jerry Richt, Tennessee
 Michael O'Hara, JD, PhD, Nebraska
 Dr. Roger Pabst, Minnesota
 Dr. Donovan Crouch, Consultant
 Dr. Michael Ohlson, Iowa, *Ex-Officio*
 Lisa Fennell, Staff

International Affairs Committee

Dr. Robert Smalling, Arkansas, Chair
 Dr. James Bureman, Missouri
 Dr. Dale Dergousoff, British Columbia
 Colin Waldron, Australia, Consultant
 Dr. Ernest Schlabach, Virginia, Board Liaison
 Dr. Michael Ohlson, Iowa, *Ex-Officio*
 Lisa Fennell, Staff

Member Board Executive Directors/ Administrators Committee

Dr. Howard Flippin, Arkansas, Chair
 Pat Bennett, Maryland
 Pam Carper, West Virginia
 Jan Murray, Kansas
 Bruce Deterding, Florida
 Dr. Gregory Moore, WV, Board Liaison
 Dr. Michael Ohlson, Iowa, *Ex-Officio*
 Lisa Fennell, Staff

Industry Relations Committee

Dr. Roger Pabst, Minnesota, Chair
 Dr. Jerry Richt, Tennessee
 Dr. Ernest Schlabach, Virginia
 Dr. Donovan Crouch, Consultant
 Dr. Michael Ohlson, Iowa, *Ex-Officio*
 Ron Cassel, Staff
 Lisa Fennell, Staff

Finance Committee

Dr. Roger Pabst, Minnesota, Chair
 Dr. Ernest Schlabach, Virginia
 Dr. Susy Yu, California
 Dr. Michael Ohlson, Iowa, *Ex-Officio*
 Ron Cassel, Staff
 Lisa Fennell, Staff

COPE Committee

Dr. Jill Martinson-Redekopp, North Dakota, Chair
 Dr. Douglas Ayre, Kansas
 Dr. Thomas Bobst, Ohio
 Dr. James Campbell, West Virginia
 Dr. Dale Dergousoff, British Columbia
 Dr. Bruce Rakusin, Massachusetts
 Dr. Robert Smalling, Arkansas
 Dr. Jack Zarybnisky, Idaho
 Dr. Jerry Richt, Tennessee, Board Liaison
 Dr. Larry Barger, Ohio, Consultant
 Dr. Ernest Schlabach, Virginia, Consultant
 Dr. Susy Yu, California, Consultant
 Michael O'Hara, JD, PhD, Nebraska, Consultant
 Dr. William Rafferty, North Carolina, Consultant
 Dr. Michael Ohlson, Iowa, *Ex-Officio*
 Lisa Fennell, Staff
 Anita Matthews, Staff

ARBO 2012-2013 Committee Members (continued)

Judicial Council/Resolutions Committee

Dr. Jeffrey Kraskin, District of Columbia, Chair
 Dr. Marla Moon, Pennsylvania
 Dr. Patrick O'Neill, Minnesota
 Michael O'Hara, JD, PhD, NE, Board Liaison
 Dr. Michael Ohlson, Iowa, *Ex-Officio*
 Lisa Fennell, Staff

National Board Examination Review Committee (NBERC)

Dr. Joseph Sullivan, Kansas, Chair
 Dr. Carrie Hruza, Missouri
 Dr. Marla Moon, Pennsylvania
 Dr. Robert Smalling, Arkansas
 Dr. Susy Yu, California, Board Liaison
 Dr. Michael Ohlson, Iowa, *Ex-Officio*
 Lisa Fennell, Staff

OE TRACKER Committee

Dr. Richard Orgain, Tennessee, Chair
 Dr. Joseph Sullivan, Kansas
 Dr. Mary Lou French, Illinois
 Dr. Carrie Hruza, Missouri
 Dr. Jerry Prchal, Georgia
 Dr. Jeffrey Yunker, North Dakota
 Dr. Sharon Tharp, Iowa
 Dr. Ernest Schlabach, Virginia, Board Liaison
 Dr. Susy Yu, Consultant
 Dr. Michael Ohlson, Iowa, *Ex-Officio*
 Lisa Fennell, Staff
 Tony Mancuso, Staff
 Sierra Rice, Staff

Optometric Competence Committee

Dr. William Rafferty, North Carolina, Chair
 Dr. James Bureman, Missouri
 Dr. James Hunter, Indiana
 Dr. Gregory Moore, West Virginia
 Dr. Don Sipola, Minnesota
 Dr. Murray Turnour, Consultant
 Dr. Jack Terry, Consultant
 Dr. Michael Ohlson, Iowa, *Ex-Officio*
 Lisa Fennell, Staff

Liaison Appointments

AAO: Dr. Michael Ohlson, Iowa
 ACOE: Dr. Michael Ohlson, Iowa
 AOA: Dr. Susy Yu, California
 AOSA: Dr. Gregory Moore, West Virginia
 ASCO: Dr. Christina Sorenson, Arizona
 CAC: Michael O'Hara, JD, PhD, Nebraska
 FARB: Dr. Ernest Schlabach, Virginia
 NBEO: Dr. William Rafferty, North Carolina
 WCO: Dr. Roger Pabst, Minnesota

Member Board Liaison Appointments

Gregory Moore: WV*, IN, ME, NJ, OH, PA, QC
 Michael Ohlson: IA*, IL, MA, MB, MI, MO
 Michael O'Hara: NE*, AB, KS, NH, SD, VI, WY
 Roger Pabst: MN*, AK, MT, ND, ON, SK
 William Rafferty: NC*, CT, FL, GA, PR, RI, SC
 Jerry Richt: TN*, AL, AR, KY, LA, MS, OK
 Ernest Schlabach: VA*, AP, DC, DE, MD, NY, VT
 Christina Sorenson: AZ*, CO, ID, NM, TX, UT
 Susy Yu: CA*, BC, GU, HI, NV, OR, WA

* Board Member's Home Board

Travel Reimbursement Now Available for COPE On-Site Reviewers

COPE began offering reimbursements for COPE Reviewers to travel to do on-site reviews of COPE courses in 2012. Due to a generous grant from Vistakon, COPE is now able to reimburse COPE Reviewers up to \$500 for expenses incurred in doing an on-site review. The type of expenses that will be reimbursed are travel expenses, meeting registration, etc. COPE Reviewers must apply for reimbursement before attending the course by filling out a reimbursement request form. Reimbursements for on-site reviews will be made as long as funds are available.

To apply, reviewers must fill out the on-site reimbursement request form found in the COPE Reviewer portion of our website and submit it

to the ARBO office. If approved, reviewers must fill out the reimbursement form found on the website and submit it to ARBO with their travel receipts after attendance of the course. Reviewers will be reimbursed for their expenses (up to \$500) once their on-site review is received by COPE.

If you have any questions regarding the on-site reviewer process, please contact Anita Matthews, ARBO's COPE Administrator, at amatthews@arbo.org or 704-970-2772.



OE TRACKER Implemented by Three Licensing Boards

ARBO is pleased to announce that the Ohio State Board of Optometry and the North Dakota State Board of Optometry are now utilizing *OE TRACKER* for auditing the CE attendance hours of their licensees. In October, The Ohio State Board of Optometry began requiring that all CE providers in the state submit CE attendance data to *OE TRACKER*. Optometrists who are licensed in Ohio now have the option of having the Board check their CE hours in *OE TRACKER* to ensure that they have met the license renewal requirements. The Ohio Board staff and Ohio-licensed ODs are thrilled to have a "green" option to be able to audit CE attendance electronically.

The North Dakota State Board of Optometry is also requiring all licensees to submit and keep track of their CE hours in *OE TRACKER* as of January 1. The North Dakota Board will use *OE TRACKER* to verify CE attendance hours for 100% of their licensees upon renewal.

OE TRACKER is also being used exclusively by the Tennessee Board of Optometry to audit the CE hours of all Tennessee licensed ODs. ARBO was awarded a contract by the Tennessee Dept. of Health to provide web-based CE services using *OE TRACKER*.

In addition, ARBO staff members recently travelled to Denver to meet with members of the Colorado State Board of Optometry to discuss ways to use *OE TRACKER* in their audit process. If you are interested in having an ARBO staff member come and speak to your State Board about the benefits of *OE TRACKER*, please contact Sierra Rice, ARBO Program Coordinator, at srice@arbo.org or 704-970-2771.

The logo for OE TRACKER features the words "OE TRACKER" in a bold, black, sans-serif font. The text is positioned above a thick, solid green horizontal bar.

Start Planning for the 94th ARBO Annual Meeting Now!

Mark your calendars for June 23-25, 2013, to attend the 94th ARBO Annual Meeting in San Diego, California. ARBO's 2013 Annual Meeting will be held at the San Diego Marriott Marquis & Marina. The meeting will have presentations and workshops that are of interest to Optometry Board Members, Staff and Public Members.

Registration information and a preliminary meeting agenda will be available on our website soon. Reservations for rooms at the Marriott Marquis will also be available through ARBO's website. The group room rate for attendees of the ARBO Annual Meeting will be \$239 (city view room) or \$259 (bay view room) + tax per night.

The San Diego Marriott Marquis & Marina offers resort-style relaxation. Adjacent to the San Diego Convention Center and steps from the Gaslamp Quarter, the hotel's location provides convenient access to popular attractions like the San Diego Zoo, Sea World San Diego and LEGOLAND California. The AOA convention will also be held at the hotel following ARBO's Annual Meeting and you are welcome to stay for the week at the ARBO group rate.

The Annual Meeting Planning Committee is already hard at work planning the program. This year's meeting is shaping up to be the best yet! We look forward to seeing you there.

ARBO 2013 Annual Meeting June 23-25, 2013 Marriott Marquis & Marina San Diego, California



San Diego Marriott Marquis & Marina, San Diego, California

ARBO Southwest Regional Meeting Held

In September, ARBO held the 2012 Southwest Regional Meeting in conjunction with the South West Council of Optometry (SWCO) Meeting in Dallas, Texas. ARBO Vice-President Dr. Roger Pabst gave a presentation on ARBO at the SWCO Leader's Meeting. Representatives from Southwestern Member Boards met with Dr. Pabst and ARBO Director Dr. Susy Yu to get an update on ARBO programs and to discuss important current issues in optometry.

There were about ten attendees at the regional meeting, six from southwestern State Boards and the others from Schools of Optometry. Some of the topics that were discussed were: COPE rejection rates, COPE provider model of accreditation and the upcoming National Optometric Continuing Education Conference. Thanks to everyone who attended the meeting!

ARBO 2013 Southern Regional Meeting Planned

Once again, ARBO will be holding a Southern Regional Meeting in conjunction with SECO 2013. Members and Staff of the Boards of Optometry in the Southern Region are invited to attend this important meeting. Check the ARBO website for registration information.

Southern Regional Meeting Details

Date: Saturday, March 2, 2013

Time: 1:00 p.m. to 5:00 p.m.

Location: Omni Hotel, Atlanta, Georgia

Plans for the 2013 National Optometric Continuing Education Conference and the ARBO Annual Meeting will be discussed. Please send your suggestions for any additional topics you would like to discuss at the regional meeting to Lisa Fennell, ARBO Executive Director, at lfennell@arbo.org. We hope to see you in Atlanta!

NBER Committee Attends NBEO Council Meetings

Members of ARBO's National Board Examination Review Committee (NBERC) attended the NBEO's Council Meetings in Charlotte in early December. The committee members participated in reviewing the NBEO examinations to insure that questions and contents are appropriate to meet the needs of the ARBO member licensing boards. The committee members are now preparing a report

which will be presented at the Annual Meeting in June.

Members of the NBER Committee include: Joseph Sullivan, OD; Carrie Hruza, OD; Marla Moon, OD; Robert Smalling, OD; and Susy Yu, OD, Board Liaison.

Track Your Attendance of CE Courses With Your Smartphone!



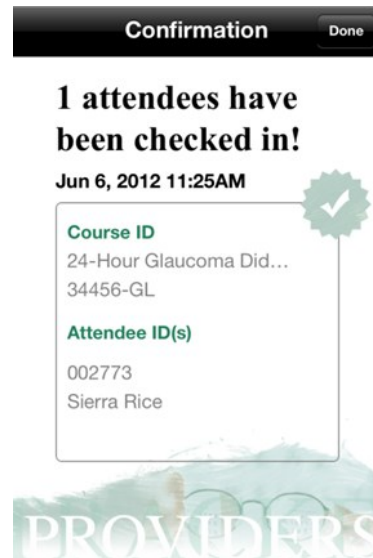
ARBO has created a new smartphone app specifically for *OE TRACKER*! The app is available for iPhone and Android users and can be used to track attendance of COPE-Accredited courses. Optometrists attending CE no longer have to worry about faxing attendance certificates or waiting for the CE provider to send the attendance to *OE TRACKER*. Simply download the free *OE TRACKER* app and log in using your *OE TRACKER* username and password. Then, simply scan the QR code that is provided by the course provider. Attendance of the course will instantaneously be sent to *OE TRACKER* and you will be sent an e-mail verifying your attendance.



The app's Home Screen, which allows you to choose your role when you log in— a course provider or a course attendee.



An example of a QR code that is scanned for the COPE course you are attending, giving you instant credit in *OE TRACKER*.



The Confirmation Screen showing that your attendance of the course has been submitted to *OE TRACKER*.

COPE Administrators are also able to use the app to enter *OE TRACKER* numbers of optometrists who attended the course but don't have a smartphone. A full list of the course attendees is still available when administrators log into *OE TRACKER* after their event. To download the *OE TRACKER* app, iPhone users should visit the app store on your phone or visit www.apple.com/itunes. Android users should visit the Google Play store. For more information on the app visit the *OE TRACKER* page of our website.



Visit our Facebook page at:
<http://www.facebook.com/pages/Association-of-Regulatory-Boards-of-Optometry/127983077242338?ref=ts>



Become One of a Select Few!

As a practicing optometrist, and Regulatory Board member, please consider becoming a reviewer of courses submitted for COPE accreditation. The time you spend contributing to the COPE review process will help ensure the quality and independence of continuing education. COPE accreditation benefits both practitioners in your jurisdiction as well as the public that we serve.

What do I need to do to become certified?

- You must complete and submit a course reviewer questionnaire.
- You must be endorsed by your Optometry Licensing Board; this endorsement will be secured by ARBO once you volunteer.
- You will be asked to complete the online COPE reviewer training that consists of six 10-20 minute self-paced educational modules followed by a short self-assessment.
- Once the training has been successfully completed, you will receive your congratulatory packet of information, including a certificate suitable for framing and a lapel pin.

How much time will this take from my already busy schedule?

- COPE reviewers are not requested to review more than two courses at any given time.
- The review of a course typically takes about 30 minutes.

Please consider volunteering and contributing to the COPE review process!

For more information please visit our website at www.arbo.org and click on COPE, then click on "I'd like to become a COPE Reviewer" or send us an email to arbo@arbo.org.

OFFICERS

President—*Michael Ohlson, O.D.*
 Vice President—*Roger Pabst, O.D.*
 Secretary-Treasurer—*W. Ernest Schlabach, O.D.*
 Immediate Past President—*Jerry Richt, O.D.*

DIRECTORS

Gregory Moore, O.D.
Michael J. O'Hara, J.D., PhD.
William Rafferty, O.D.
Christina Sorenson, O.D., Ex-officio
Susy Yu, O.D.

STAFF

Executive Director—*Lisa Fennell*
 Program Manager—*Anita Matthews*
 Program Coordinator—*Sierra Rice*
 Program Administrator—*Donna DeLay*
 Web Developer—*Tony Mancuso*
 Finance Manager—*Ron Cassel*



Association of Regulatory Boards of Optometry, Inc.

ARBO
 200 South College Street
 Suite 2030
 Charlotte, NC 28202
 Phone: 704-970-2710
 Fax: 704-970-2720
 Email: arbo@arbo.org
www.arbo.org