

# THE GREENSHEET

SPRING

Edited by Janet L. Carter, O.D.

2009

## 90th Annual Meeting Rapidly Approaching

**Only a few weeks left to make and finalize your plans to attend!**

The Planning Committee has developed a full, informative meeting including the following sessions:

- Assuring Health Practitioners Competence, David Swankin, Esq., Citizen Advocacy Center
- Congressman John Boozman Address
- The Future of Optometry, Scot Morris, O.D.
- Murray Kopelow, MS, MD (Comm), FRCPC, Chief Executive of the ACCME
- Dale Atkinson's Legal Update
- Ethical Considerations in Optometric Practice, Kevin Roe, O.D.
- And of course, the always popular Member Board Reports!

In these times of economic challenges, we recognize that funding is limited. If your Board has restricted travel allowances, and you require additional support in order to attend, please let us know. ARBO and the NBEO are offering two financial support programs this year.

### **\$250 and \$500 Scholarships**

Jointly funded by ARBO and the NBEO, travel scholarships are available. To apply, please send a letter to Diane Nickolson of ARBO on your Board letterhead as soon as possible.

### **A \$500 Travel Stipend**

Also jointly funded by ARBO and the NBEO, this stipend will be available to one person from each jurisdiction who attends both the NBEO Workshop and the ARBO Annual Meeting. For more information, contact Andrea Moss of the NBEO at 1.704.332.9565.



*The site of the 2009 ARBO 90th Annual Meeting  
The Gaylord National Resort and Convention Center  
National Harbor Maryland*

**REGISTER AT [WWW.ARBO.ORG](http://WWW.ARBO.ORG) AND RESERVE YOUR PLACE AT THE DELEGATE TABLE!**

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# LETTER FROM THE PRESIDENT



*Dr. Christina Sorenson is the  
President of ARBO*

Dear Colleagues,

You won't want to miss this year's ARBO Annual Meeting. Not only will we be celebrating the 90th Anniversary of ARBO, but the House of Delegates will be considering a number of significant issues and proposals that promise to impact the optometric community for years to come, including:

#### **The Joint Board Certification Project Team (JBCPT) Report**

The House of Delegates will deliberate on the model framework for optometric board certification as presented by representatives from the JBCPT.

#### **COPE Standards for Commercial Support**

Receive the latest information available about the status of commercial support of optometric continuing education courses and events and join the House of Delegates as they deliberate and possibly take action. This year the COPE Committee Report includes special presentations from Murray Kopelow, MD of the ACCME; Mr. Arnold Friede, Esq., with the law firm of McDermott, Will; and Ms. Virginia Gibson, Esq., Chief Attorney, US Civil Division, Eastern District of Pennsylvania.

#### **OE TRACKER**

Learn how your colleagues from other boards are taking advantage of the ARBO database of optometrists and their CE data to assist them in auditing 100% of their licensees.

#### **Capitol Hill Rally**

Join our colleagues on Wednesday, June 24th for the 2009 Optometric Rally on Capitol Hill. For those ARBO Delegates wishing to participate, we will arrange for a special orientation.

Additionally, the Annual Meeting Planning Committee has been hard at work identifying the most informative and cutting-edge presentations, including:

#### **Where Are We On The Road To Assuring Health**

##### **Practitioners Competence - A Status Report**

David Swankin, Esq., Citizen Advocacy Center

#### **Congressman John Boozman Address**

#### **Industry Panel**

##### **The Impact of Technology on the Future of Our Profession**

Scot Morris, O.D., COPE Event Number 11979 and Course Number 24711-GO

##### **Ethical Considerations in Optometric Practice**

Kevin S. Roe, O.D., CIBA Vision Corporation

##### **Board Member Training and Legal Update**

Dale Atkinson, Esq., Atkinson and Atkinson

And of course we will have all ARBO Committees report on their activities over the past year, reports from colleagues in other optometric organizations, and the informative Member Board Reports. There are also several positions on the Board of Directors open and elections will occur for this and for nominees to the ACOE; you will find more information on the positions and candidates elsewhere in this issue.

Please join us for this landmark meeting, both in historical significance as well as setting the stage for the future of our profession and the patients we serve. Remember, scholarships are available to assist those who do not receive state funding to attend. Please contact the ARBO office for more information on the scholarships.

I look forward to seeing you in June at the 90th ARBO Annual Meeting in National Harbor Maryland.

Best Regards,

Christina M. Sorenson, O.D., F.A.A.O.  
ARBO President



*Diane Nickolson is the Executive Director of ARBO*

## A note from our Executive Director

*Volunteering can be an exciting, growing, enjoyable experience. It is truly gratifying to serve a cause, practice one's ideals, work with people, solve problems, see benefits, and know one had a hand in them. ~Harriet Naylor*

Harriet Naylor was one of the true pioneers in the development of volunteer program management as an acknowledged field in the United States. In her role as national director of the Office of Volunteer Development at what then was the Department of Health, Education and Welfare (HEW) in the 1970s, Ms. Naylor used her visibility to be an advocate for volunteers and for leaders of volunteers. This quote is 30 years old, but certainly applicable today.

As we approach the Annual Meeting and prepare to report on ARBO Committee activities this past year, I am constantly reminded how critical the ARBO committee volunteers are to the health, growth and structure of our organization. It is through the ARBO committees that we prosper and continue to meet the demands of our member boards.

Within this issue of the GREENSheet, you will find the ARBO call for committee volunteers. Please review the list of committees and consider offering your expertise and talents to one of our important committees. Immediately following the Annual Meeting, the ARBO President and Board of Directors will review the responses and identify our new committee chairs and members.

I'm compelled to end with one of my favorite quotes from Dr. Schweitzer:

*I don't know what your destiny will be, but one thing I know: the only ones among you who will be really happy are those who have sought and found how to serve. ~Albert Schweitzer*

Thank you for all that you do for ARBO, the profession and the patients we serve. I look forward to seeing you in June!

# ARBO UPDATES

## OE TRACKER News

### Tennessee Using OE TRACKER for Collection and Storage of CE Attendance

The Tennessee Board of Optometry is using OE TRACKER exclusively for the management of collection and storage of continuing education (CE) attendance for their licensees. ARBO Staff are working with the Tennessee Board of Optometry to develop a customized OE TRACKER system to electronically audit 100% of the licensees in Tennessee upon license renewal and, longer-term, to provide a method for online license renewal where the CE attendance information will automatically transfer from the OE TRACKER database.

### Maryland Recommends Using OE TRACKER to Assist with License Renewal

The Maryland Board of Examiners in Optometry is beginning online license renewal in June 2009. They recently sent out instructions for using their online license renewal system along with information on using OE TRACKER. MD licensees will need to enter their CE hours when they apply for license renewal online and they are instructed to login to OE TRACKER and print out a copy of their CE attendance transcript to assist them with this process. For more information, go to the MD Board of Examiners in Optometry website, <http://mdoptometryboard.org/>, and click on OE TRACKER.

## COPE Committee Meets

The COPE Committee met in Charlotte on April 4-5, 2009. During the meeting the Committee reviewed the COPE course statistics, discussed changes being made to the COPE section of the ARBO website, worked on enhancements and the implementation of the onsite reviewer process and made plans for their quarterly audit of COPE courses. The Committee also worked on its report for the June 2009 Annual Meeting and plans to submit a resolution for consideration by the House.

*Committee Members: Jerald F. Combs, O.D., Chair; Kentucky; Larry J. Barger, O.D., Ohio; Beth De Spiegelaere, O.D., Minnesota; Jill Martinson, O.D., North Dakota; Bruce L. Rakusin, O.D., Massachusetts; David K. Talley, O.D., Tennessee; Robert W. Smalling, O.D., Consultant, Arkansas; William B. Rafferty, O.D., Board Co-Liaison, North Carolina; Jerry A. Richt, O.D., Board Co-Liaison, Tennessee.*



Association of Regulatory Boards of Optometry, Inc.

# 2009 ANNUAL MEETING AGENDA



## SUNDAY – JUNE 21, 2009

7:00 am Breakfast; Meeting 8:00 am to 5:15 pm

### Morning

- NBEO Workshop
- Board Member Training
- Executive Directors/Administrators Workshop:  
*Corporate Optometry: Historical Concerns and Current Issues*
- Executive Directors/Administrators Workshop:  
*Evidentiary Requirements in Discipline Cases: Impact on the Boards*
- New Attendee Orientation

### Afternoon

- Opening Ceremony
- Adoption of Agenda
- Host State Welcome
- ARBO Committee Reports
- Legal Update
- The Federation of Associations of Regulatory Boards (FARB) Report
- Joint Board Certification Project Team (JBCPT) Report

## MONDAY – JUNE 22, 2009

7:00 am Breakfast; Meeting 8:00 am to 5:30 pm

### Morning

- ARBO Committee Reports
- Member Board Reports
- Veterans Administration Update
- Where are we on the Road to Assuring Health Practitioners Competence?  
*David Swankin, Esq., Citizens Advocacy Center*
- Congressman John Boozman Address
- Industry Panel
- Executive Directors/Administrators Workshop:  
*Engaging Consumer Board Members as Active Participants*

## MONDAY – JUNE 22, 2009 cont.

7:00 am Breakfast; Meeting 8:00 am to 5:30 pm

### Afternoon

- The Association of Schools and Colleges (ASCO) Report
- ARBO Committee Reports
- The American Optometric Student Association (AOSA) Report
- The American Optometric Association (AOA) Report
- The AOA State Government Relations Center (SGRC) Report
- JBCPT Proposal: Discussion and Voting

### Evening Cocktail Reception:

**Celebrate ARBO's 90 Year Anniversary!**

**6:00 pm to 7:30 pm**

## TUESDAY, JUNE 23, 2009

7:00 am Breakfast; Meeting 8:00 am to 1:10 pm

### Morning

- Elections
- Adoption of 2010 Calendar Year Budget
- Accreditation Council on Optometric Education (ACOE) Report
- The Impact of Technology on the Future of Our Profession, Scot Morris, O.D. *1-Hour COPE Program, Administrator: Maryland Board of Examiners in Optometry*
- Executive Directors/Administrators Workshop:  
*What's New in Your Jurisdiction?*
- Introduction of 2009-2010 ARBO Officers
- Member Board Reports
- ARBO Committee Reports
- Ethical Considerations in Optometric Practice
- The American Academy of Optometry (AAO) Report
- Passing of the Gavel

**As you review your travel plans consider staying a day longer to participate in the AOA's Hill Day on June 24th. For those ARBO delegates wishing to participate we will arrange for a special orientation session preparing you for your visit to the Hill. We hope many of you will take advantage of this opportunity to be a part of the 2009 Optometry Rally on Capitol Hill.**

# TRAVEL AND ACCOMMODATION INFORMATION

## GAYLORD NATIONAL RESORT AND CONVENTION CENTER

The Gaylord National Resort and Convention Center is a stunning new state-of-the-art meetings and convention venue. Gaylord National Resort is the cornerstone of National Harbor, Maryland, located on the historic Potomac River.

**\$218.00 per Night, plus tax**

**Resort Fee has been waived for our group**

Hotel reservations may be made directly through a link on the ARBO Website or by calling the hotel at 1.301.965.2000, be sure to reference the Association of Regulatory Boards of Optometry (ARBO) meeting to receive the discounted rate. Make your reservations quickly if you haven't already done so, the hotel is filling up!

**Resort Fee Includes** (NOTE the ARBO Rate Includes the Daily Resort Fee!)

- USA Today delivered weekdays and Washington Post weekends
- In-room high speed Internet access
- Wireless Internet access in guest rooms, dining outlets and atriums
- Fitness center access
- 2 bottles of water per day in guest room
- Local phone calls (1st 20 minutes per call)
- 800 access and toll free calls (1st 20 minutes per call)

### Other Amenities:

- 32" high-definition, plasma television
- Comfortable custom-made mattresses with luxurious bedding
- Refrigerators
- Two dual-line telephones with speakerphone (one is cordless)
- Bedside alarm clock with MP3 auxiliary input
- Modem data port
- In-room safe fitted with AC outlet for laptops
- Personal coffee maker, with complimentary coffee and tea



### Hotel Restaurants:

- Old Hickory Steakhouse – Signature Restaurant of the Gaylord Hotels
- Moon Bay Coastal Cuisine – Contemporary Seafood from the Chesapeake Bay
- Pienza Italian Market Buffet – Spirit of a Tuscan Marketplace
- National Pastime Sports Bar & Grille – High-tech Excitement with Baseball History
- Belvedere Lobby Bar – Sophisticated Venue Overlooking Glass Atrium
- Java Coast – Premium Coffee and Espresso Selections
- Poolside Bar – Cold Refreshments for Relaxing in the Sun

### AIRPORT:

The closest airport to the hotel is Washington Regan. With no traffic, it is a 15 minute taxi ride. There is an hourly shuttle service to and from Washington Regan Airport and the Gaylord National Resort.

### MEETING REGISTRATON:

The ARBO Registration Desk will be open the following hours to pick-up your registration packet:

Saturday, June 20th from 1:00 pm to 8:00 pm

Sunday, June 21st and Monday, June 22nd from 7:00 am to 5:00 pm

Tuesday, June 23rd from 7:00 am to 12:00 noon

Delegates will be seated by province/state in the meeting room, identified by flags. The first delegate to arrive should get their flag from registration and place it in the meeting room where the delegates will be seated.

### GUEST REGISTRATION:

There will be a guest registration fee of \$25 which will cover the three continental breakfasts on Sunday, Monday and Tuesday, as well as one drink ticket and attendance at Monday night's reception. Guests may register on-site.

### MEALS:

Breakfast and lunches as indicated on the attached agenda will be provided by ARBO for registered delegates. Registered guests are invited to share in our daily breakfasts and reception on Monday evening. Periodic breaks are scheduled throughout the day.



Association of Regulatory Boards of Optometry, Inc.

# COMMITTEE VOLUNTEERS NEEDED

If you are interested in volunteering to serve on an ARBO committee for the 2009-10 administrative year, please list the Topic Area and/or Committee(s) that interest you below in order of preference. A list of current committees is shown below. Immediately following the Annual Meeting in June, the new Board of Directors will be making Committee appointments. Volunteers will be notified of appointments in early July. The Directors attempt to have all committees regionally balanced; therefore you may or may not be selected to serve depending on a variety of circumstances.

I wish to be considered for the following ARBO Committee(s) for 2009-2010:

*See committee descriptions on page 7*

- |          |          |
|----------|----------|
| 1. _____ | 4. _____ |
| 2. _____ | 5. _____ |
| 3. _____ | 6. _____ |

Your Jurisdiction: \_\_\_\_\_

Name: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_  
 \_\_\_\_\_

Office Phone: \_\_\_\_\_ Office Fax: \_\_\_\_\_

Email Address: \_\_\_\_\_

Expiration of Your Board Term (if applicable): \_\_\_\_\_

Please fax completed form to Diane Nickolson at 1.704.970.2720 by June 5th.  
 The forms will also be available onsite during the Annual Meeting.

# ARBO Committees

## **Bylaws Committee**

This committee reviews the ARBO Bylaws, usually at an Annual Meeting, to recommend changes to be voted upon at the following year's Annual Meeting. The current Bylaws were adopted in June 1994; amendments were made at the 1996, 1997, 1998 and 1999, 2000, 2004, 2007 and 2008 Annual Meetings.

## **Contemporary Issues/Continued Competence Committee**

The role of this committee is to address or identify new and/or emerging issues that are of concern to ARBO and its members regarding the profession of optometry. In the past, the committee has focused on such issues as: continued competence, credentialing, and continuing education.

## **Council on Endorsed Licensure Mobility for Optometrists (CELMO)**

This committee develops and implements policy/programs for a license mobility vehicle by which state optometry boards can address the difficult task and burden of how to deal with the issue of licensure by endorsement in a uniform and consistent manner.

## **Council on Optometric Practitioner Education (COPE)**

COPE's primary purpose is to administer a centralized, uniform CE evaluation process of programs/events offered on a national and regional basis. The COPE Committee also supervises the continued development and enhancement of current and future program services for the benefit of the Member Boards and other users of the process.

The COPE Committee also: oversees the implementation of guidelines for selecting and monitoring course reviewers, evaluates the requirements for course and CE administrator approvals, provides information on qualified courses to CE administrators to assist with program planning, conducts periodic quality assessment reviews, and continuously refines the policy and procedures for the functioning of COPE.

## **International Affairs Committee**

This committee seeks and encourages international membership in ARBO and maintains reciprocal relations with other international organizations. The International Committee gathers information relating to licensing and regulation boards of optometry in all jurisdictions of the world, and recommends methods to establish and maintain reciprocal relations among them. Where a need is shown to exist, this committee provides information on the progressive development of a statutory definition of the practice of optometry.

## **Judicial Council/Resolutions Committee**

The Judicial Council's purpose is to review and approve all resolutions passed by the ARBO House of Delegates and is charged with reporting its deliberations to the President within sixty days of receiving the resolutions for review. Failing a majority vote, approval of a resolution by the Judicial Council will be held over until the next Annual Meeting.

After the resolutions review is complete, the Judicial Council is renamed, becomes the Resolutions Committee, and is then charged with reviewing and screening resolutions for appropriateness when they are submitted to the House of Delegates for adoption at the Annual Meeting.

## **Member Board Executive Directors/Administrators Committee**

The purpose of the State Board Executive Directors/Administrators Committee is to develop content for inclusion at the Annual Meeting for the benefit and education of member board executive directors/administrators and associated staff.

## **National Board Examination Review Committee (NBERC)**

The role of this committee is to review the content of the examinations developed and administered by the National Board of Examiners in Optometry. The committee meets once a year, usually in January, during the NBEO Council Meeting in Charlotte, NC. The committee presents a report to the NBEO and to the House of Delegates at the ARBO Annual Meeting with recommendations on how examinations may be improved to meet optometry board needs.

## **Nominating Committee**

The Nominating Committee's purpose is to make a report at the Annual Meeting of the names selected for vacant directorships of ARBO and the Accreditation Council on Optometric Education. The committee accepts names for nomination before and during the Annual Meeting. The committee reviews pertinent information regarding candidates, conducts an interview process, and presents a slate of nominees to the voting delegates at the Annual Meeting.

## **OE TRACKER Committee**

This Committee oversees the ARBO program designed to capture attendance data at educational meetings, making it available to both the optometrist and their boards of optometry to verify attendance information needed for continuing education requirements for license renewal.



Association of Regulatory Boards of Optometry, Inc.

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<http://www.arbo.org>

#### OFFICERS

President - *Christina M. Sorenson, O.D.*  
Vice President - *Jerry A. Richt, O.D.*  
Secretary-Treasurer - *William B. Rafferty, O.D.*  
Immediate Past President - *Robert W. Smalling, O.D.*

#### DIRECTORS

*Janet L. Carter, O.D.*  
*Donovan L. Crouch, O.D.*  
*Steven H. Eyler, O.D.*  
*Stephen W. Lewis, O.D.*  
*Michael W. Ohlson, O.D.*  
*W. Ernest Schlabach, O.D.*

#### STAFF

Executive Director - *Diane L. Nickolson*  
Bookkeeper - *Ron Cassell*  
Project Communications Specialist - *Lisa Fennell*  
Customer Service Representative - *Paul Harris*  
Customer Service Representative - *Anita Matthews*  
COPE Administrator - *Stacey Steelman*  
Web Developer - *Sean Steger*

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## 2009 Annual Meeting Call for Nominations

In accordance with ARTICLE VI, Section 2.C of the Association of Regulatory Boards of Optometry (ARBO) Bylaws, I hereby announce that the Nominating Committee consists of the following individuals:

- Dr. Denise Dobbins, Chair, Kentucky
- Dr. Larry J. Barger, Ohio
- Dr. Gregory Foster, Wisconsin
- Dr. Caroline Griego, Arizona
- Dr. Janet L. Carter, Board Liaison

I also announce that two (3) members of the ARBO Board of Directors will be elected for terms as follows:

Two (2) Full 4-Year Terms  
One (1) Partial 2-Year Term

Individuals wishing to be considered by the Nominating Committee for service on the ARBO Board of Directors shall send a statement to that effect, along with a current CV, to Ms. Diane Nickolson, Executive Director, at the ARBO office by June 10, 2009. The candidate should be available at the ARBO Annual Meeting for an interview by the Nominating Committee.

For more information, see ARTICLE V, Section 1 of the Bylaws, which is on the ARBO Website at <http://www.arbo.org>.

**William B. Rafferty, O.D.**  
**ARBO Secretary-Treasurer**